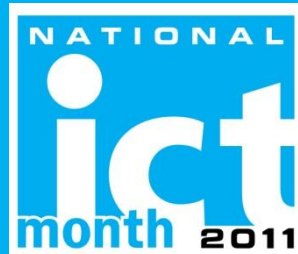


National ICT Month (NIM) 2011



Theme *Transcending Into High Value*

Objective *Initiative To Impact Each Stakeholder*

- Innovation for High Value
- Tap Global Markets
- Impact Business & Society
- 5 Core Programs
- Premier events by related government agencies

Organised by:









NIM 2011 - 5 Core Programs



NIM 2011 - Proposed Related Government Programs









NIM 2011 – TARGET AUDIENCE

EVENTS	Government	ICT Industry	Businesses	Consumer
	X	X	X	
	X	X	X	
	X	X	X	X
		X		X
	X	X	X	
		X	X	X

NIM 2011

Proposed Programs & Dates



NIM 2011	October 2011				
	Week 1	Week 2	Week 3	Week 4	Week 5
				18-19	
				19-20	
		9			
			14-16		
				18	
		7-9			

ICT SUMMIT 2011



- **Program:**
 - Solution Showcase @ PIKOM Leadership Summit & Smart Sourcing Summit
- **Date:**
 - 18th to 20th October 2011
- **About Showcase:**
 - ICT solutions for commercial and government services
- **Exhibition Booth Price:**
 - RM4,000 for 9 square meter

LEADERSHIP SUMMIT 2011

NATIONAL
ict
month 2011

Objective:

Senior Management ICT members to be updated on the latest that will effect their business

Date:

October 18 & 19, 2011

Venue:

Palace of The Golden Horses

Theme:

Transcending Into High Values

About Leadership Summit:

Thought leadership event on the latest business & technology trends shaping the industry.

Proposed speakers

Datuk Seri Dr. Maximus Johnity Ongkili, Tan Sri Amirsham A.Aziz

500 top ICT leaders expected

Fee:

RM900.00 per person for 2 days

**MUST ATTEND
FOR ICT
SENIOR
MANAGEMENT**



LEADERSHIP SUMMIT 2011

Day 1 Program



TIME	AGENDA
9.00am	Registration & Arrival of Participants at Royal Ballroom Networking Breakfast at Royal 1
10.00am	Remarks by PIKOM Chairman
10.10am	Remarks by MDeC CEO
10.20am	Opening Ceremony and Ministerial Keynote by YB Datuk Seri Dr Maximus Johnity Ongkili, The Honorable Minister of Science, Technology & Innovation
10.45am	Presentation of PIKOM Strategic Review 2011/2012
11.00am	Keynote 1 by HP
11.30am	Panel Discussion 1 – Cloud Computing
1.00pm	Lunch at Royal 1
2.00pm	Panel Discussion 2 – Tablet Computing
3.30pm	Panel Discussion 3 – Social Media
5.00pm	Refreshment and Networking End of Day 1



TIME	AGENDA
9.00am	Arrival of Participants at Sultan Salehuddin Convention Centre Networking Breakfast at State Room & Majestic 1
10.00am	CIO Panel – Panel Discussions of CIO Insight
11.30am	Panel Discussion 4 – Unified Communications
1.00pm	Lunch at Royal 1
2.00pm	Keynote 2 by REDtone-ETV
2.30pm	Panel Discussion 5 – e Commerce
4.00pm	Panel Discussion 6 – Green IT
5.30pm	Refreshment and Networking End of Conference



- **Objective:**

For business leaders to be updated on the latest in ICT and Outsourcing industry that could impact their business

- **Date:**

October 19 & 20, 2011

- **Theme:**

Taming the Conflict – Value Creation vs. Relevance in Today's Globalized Sourcing Marketplace



- **About SSS**

The summit promises to engage each and every delegate as they delve into issues surrounding the impact of the economic crisis on services globalization, outsourcing and the nature of opportunities manifested consequently. Globally renowned speakers from various geographies shall be engaging in rigorous conversations as they delve into the services industry's complexities, trends for the future and the subtle balance between traditional and new-age business models. Emphasis shall rest on capturing insights from every attending delegate, thereby promising to make the Summit a precursor to actions by the industry. Further, for the first time Outsourcing Awards shall be presented (across a wide set of categories) to companies in Malaysia for creating compelling value, thereby enhancing Malaysia's position in the global sourcing marketplace.



- **Fee**

RM2,400.00 for 2 days

TIME	AGENDA
9.00am – 5.00pm	Conference Spot Registration Begins
9.00am – 9.30am	Opening Ceremony
9.30am – 10.15am	Keynote 1 – The Shifting Global Sourcing Axis: Will Regionalization & Market Access Drive Growth with Sourcing Models?
10.15am – 10.45am	Refreshment Break
10.45am – 11.30am	Keynote 2 – Getting The Basics Right - What Do Buyers Expect from Providers Really?
11.30am – 12.15pm	Plenary Panel 1: Globalization, Market Access, Transformation and Innovation: Do These Fit Neatly Into a Puzzle, Or Is Business Value Given Short Shrift?
12.15pm – 1.00pm	Keynote 3 – Portfolio Approach toward Global Sourcing: Balancing Risks & Returns
1.00pm	Lunch
2.00pm – 3.40pm	Networking & Experience-Sharing Sessions
3.40pm – 4.00pm	Refreshment Break
4.00pm – 5.00pm	Networking & Experience-Sharing Sessions
5.00pm – 5.45pm	Plenary Panel 2: GREAT DEBATE: Where Is the Growth Next – Service Lines, Revenues & Capability Issues in a Competitive Context
5.45pm – 8.00pm	Networking Cocktail Reception: Unveiling OM's Report – Insights into EPP2 and EPP3: Next Steps

TIME	AGENDA
9.00am – 5.00pm	Conference Spot Registration Begins
9.00am – 9.45am	Keynote 4 – Client Acquisition & Its Follies – The Battle between Sales & Marketing vs. Thought Leadership & Business Outcomes
9.45am – 10.30am	Plenary Panel 3 – Deepening Value Creation – Are You Ready for Carve-Outs, JVs and Inorganic Models?
10.30am – 11.00am	Refreshment Break
11.00am – 12.30pm	Plenary Panel 4 – Meeting Human Capital Challenges in a Technopoly Era
12.30pm – 2.00pm	Networking Lunch
2.00pm – 2.45pm	Keynote 5 – Integrating BPO & ITO for A Coherent Business Strategy: Obvious or Holy Grail?
2.45pm – 3.30pm	Parallel Tracks – Future Outlook, Solutions & Benefits
3.30pm – 4.00pm	Refreshment Break
4.00pm – 4.45pm	Parallel Tracks – Future Outlook, Solutions & Benefits
4.45pm – 5.30pm	Plenary Panel 5 – Crystallization of Findings from Audience Participation
5.30pm – 7.00pm	Networking Cocktail
7.00pm – 10.00pm	OM Awards & Dinner



- **Program:**
PIKOM-Menara KL Charity Run 2011
- **Date:**
9 October 2011
- **Venue:**
PIKOM ICT Mall at Cap Square
- **About PIKOM-Menara KL Charity Run 2011:**

Joint us as we run and raise funds for a good cause. Not only a healthy and fun activity but you will help the less fortunate. This is one of the activities for PIKOM Gives Back program.

- **Program:**
PIKOM PC Fair 2011
- **Date:**
14 – 16 October 2011
- **Venue:**
Ipoh
- **About PIKOM PC Fair:**
 - The largest cash and carry ICT event in Malaysia.
 - More than 500,000 visit the fair and RM 50 million in sales recorded at PC Fair last cycle.





- **Objective:**
 - Present the State of ICT Development in Malaysia
- **Date:**
 - 18th October 2011
- **About the Review Report:**
 - PIKOM will be launching our flagship research report on ICT Landscape in Malaysia during the PIKOM Leadership Summit 2011
 - Attendees of the Summit will each receive a complimentary copy of the report

- **Program:**
World Cyber Game 2011
- **Date:**
7 – 9 October 2011
- **Venue:**
PIKOM ICT Mall @ Cap Square
- **About WCG:**



The World Cyber Games is the world's first 'Cyber Game Festival', designed to build a healthy cyber culture. The best gamers around the world gather into different cities to share the excitement and fun of the game tournaments.

CALL TO ACTION

1. Include your events as part of NIM2011
2. Promote all NIM2011 events
3. Use the logo in your events

**Thank you &
Join Us @ NIM 2011!**

For more information, contact :

events@pikom.org.my

Tel: 603-7955 2922

www.pikom.my